

# Mega Fortris ready for greater technological advancement

**M**EGA Fortris Bhd's journey to industry leadership has been marked by innovation, resilience and strategic growth. The company's success was further cemented in 2016 when it received multiple SOBA awards, a recognition that group managing director and chief executive officer Datuk Adrian Ng describes as a pivotal moment.

"As a global leader in security solutions, we were honoured to receive SOBA recognition in multiple categories in 2016," said Ng. "These awards validated our team's dedication and innovative spirit while acknowledging the exceptional work of our people across all levels of the organisation."

Beyond mere recognition, the awards played a crucial role in strengthening existing partnerships and opening new business opportunities. "They helped foster conversations with organisations that share our vision for smarter, more sustainable security solutions," he added.

Following its SOBA triumph, Mega Fortris embarked on a transformational journey that paved the way for its initial public offering (IPO). The company intensified its focus on Industry 4.0 automa-

tion, digitising data analytics and integrating sustainability initiatives such as biodegradable additives in its products.

"We wanted to push traditional boundaries and consistently innovate while ensuring operational efficiency and commercial capability," he explained.

Investments in people development also became a priority, equipping teams with the necessary skills to drive the company's ambitious goals. Scaling rapidly in a global market presented its own set of challenges. Managing unprecedented growth while maintaining operational excellence required both strategic foresight and decisive action.

"We transformed challenges into opportunities by investing in automation and digital infrastructure, allowing us to enhance production capabilities without compromising quality," he said. "We streamlined our global supply chain and implemented advanced quality control systems to meet growing demand efficiently."

Mega Fortris also faced the challenge of maintaining innovation in a mature market. The solution lay in strengthening research and development (R&D) efforts and fostering a culture of contin-

uous innovation.

"Our teams consistently push boundaries to develop solutions that anticipate future security needs, not just address current ones," he noted. This forward-thinking approach, combined with an agile decision-making structure, has enabled Mega Fortris to set new industry standards.

The company's commitment to innovation extends beyond security solutions. "Our focus on environmentally conscious security seals and advanced IoT solutions reflects our dual commitment to security and sustainability," Ng stated.

Mega Fortris has introduced multiple new products tailored to the evolving security landscape, including RFID, BLE and IoT-enabled security solutions. These advancements have strengthened the company's global standing and resonated with partners increasingly prioritising environmental responsibility.

Looking to the future, Mega Fortris remains dedicated to advancing security standards and sustainability within the industry. "Our roadmap emphasises continued innovation, strategic expansion and sustainable practices," said Ng.

"Winning the award gave the platform to expand our ambitions and capitalise



on our reputation for excellence."

Reflecting on his experience, Ng emphasised the importance of vision, leadership and authenticity. "Success in the global marketplace demands a clear strategic vision and strong leadership."

"Build strong teams, cultivate innovation and stay adaptable to change. But most importantly, create genuine value for stakeholders while contributing meaningfully to industry advancement."

His final words underscore the ethos that has guided Mega Fortris: "Success is relative. When one achieves it, they must stay humble and be grateful."

